

STTACC Annual Conference 2013 "Now & Then"

Date: August 8 - 9, 2013

Where: [Big Bend College](#) in Moses Lake, WA

Keynote Speaker and Presenters



Mark J. Poth, Keynote Speaker

Mark has 34 years of teaching and coaching experience at the high school, community college, and university levels. For the past 26 years he has been employed as a professor and coach at Big Bend Community College. He was awarded the Phi Theta, Rho Zeta Chapter and the Hall of Fame Award for the faculty member who most exemplifies the Four Hallmarks of Phi Theta Kappa.

Mark's 529 wins at Big Bend is the most wins among active basketball coaches in the Northwest Athletic Association of Community Colleges. His teams have averaged over 20 wins a season for the past 26 years. Coach Poth has been selected as the "Eastern Region Coach of the Year" nine times by his peers.

Coach Poth has been successful wherever he has coached. He began his teaching and coaching career at Dixie High School in St. George, Utah. During his five year tenure at Dixie, he posted an impressive coaching record while directing his team to two top

four finishes in the State Basketball Championship Tournament. Coach Poth also led the girl's tennis team to its first State Championship in school history. At Dixie, Mark also enjoyed success in coaching the high school forensic team.

After Dixie, Coach Poth spent two years at the University of Hawaii as an assistant basketball coach before coming to Big Bend.

Mark received his BA in Speech Communications and Physical Education at Brigham Young University and his Master's Degree in Communications at the University of Hawaii. He presently teaches speech at BBCC.

Mark and his wife Anette have five children and thirteen grandchildren.



Carolyn Grant

Workshop: Developing Your Spending Plan

Carolyn Grant has 30 years' experience in Accounting and Procedures, 20 years as a Real Estate Associate Broker and/or, Broker, 15 years of Property Management, 15 years Budget Counseling experience, and 5 years Mortgage Lending experience. She also has owned 3 small businesses. She is currently enrolled at CWU in their CTE program. Most recently she is the Finance, Small Business and Homeownership Coach for the Prosperity Center. This includes one on one coaching for finance, small business startup and expansion, home foreclosure, home purchase pre approval, and First Time Homebuyers. She does workshops for credit, time management, Crockpot and meal planning and Dave Ramsey Financial Peace and High School Financial program. Carolyn Grant's goal is to help educate Prosperity Center clients on how to wisely manage their credit and finances.



Jaxon Riley

Workshop: Extraordinary Customer Service

Currently working as the Coordinator for the Business and Industry Services at Big Bend Community College, Jaxon Riley has 22 years of training experience in countless diverse venues for groups from 8 to 108 on topics like financial fitness, customer service, sexual harassment, job search techniques to name a few. Jaxon, has a lifetime of customer service stories to tell and techniques to discuss. Her wish is to combine her knowledge and experience in this area to enhance the success of her audience participants so they can excel in their chosen field make customers feel recognized, win awards and earn promotions!

Janet K. Prior

Workshop: Avoiding/Resolving Interpersonal Conflict

M.S. Mediation and Applied Conflict Studies, Woodbury College, Montpelier, VT, B.L.S., Whitworth University, Spokane, WA. Mediator certification from Benton Franklin DRC. Additional training: Family Law Mediation Training - Benton Franklin DRC, Washington State Dept. of Commerce Certified Foreclosure Mediator, VOM Training - DRC of Yakima & Kittitas Counties and numerous advanced mediation workshops at Antioch University, Seattle. Currently serving as the executive director for the Columbia Basin Dispute Resolution Center in Moses Lake.



Kimberly A. Garza, SPHR
Workshop: Team Building

Kim Garza currently serves as the Vice President of Human Resources & Labor for Big Bend Community College. Kim is a Moses Lake native who earned a Bachelor's of Arts in Business Administration from Eastern Washington University.

She has over 25 years of experience in the field of human resources working in aerospace, food processing, healthcare and finally higher education. She is certified as a Senior Professional in Human Resources by the Society of Human Resource Management and has taught numerous courses over the years. Topics include: employee engagement, conflict resolution, employment law, and customer service.



Philip Richins

Workshop: Stress Burnout & You

Philip Richins is presenting two offerings at this year's STTACC Conference. "Assertive Communication....the art of Effective Feedback" and "Stress, Burn-Out and You." He is a Licensed Mental Health Counselor in Washington State, currently in private practice. He has divided his profession career among three primary activities; Direct services, Administrative functions and Teaching classes and workshops at community college level.

He has spent the greatest part of his career working in the rural and frontier areas of our State and brings a "folksy" humor to his presentations. Past attendees have found him to be engaging and informative.



Rachel B Valdez
Workshop: Social Media

Rachel Valdez has 20 years of technology management experience, along with teaching experience in higher education.

She is currently adjunct faculty at Big Bend Community College (<http://www.bigbend.edu>), where she teaches Intro to Mass Communications and Public Speaking courses. Rachel, a Washington State native, majored in Communications & Social Sciences at the University of Washington (UW) and earned her masters' degree in Communications, Digital Media Management from UW. She comes from a multi-cultural background of Hispanic, Native American, Irish and French Canadian.

In 2008, she started her successful branding agency called 16 Copenhagen (<http://www.16copenhagen.com>) in Seattle, WA. She was previously in senior management for T-Mobile USA and Microsoft Corporation where she oversaw learning & development programs worldwide and managed a large global team of technology professionals.

Rachel has won People's Choice Awards for "Favorite Small Start Up" and "Favorite graphic design company" by the Seattle Times in 2009 along with numerous industry awards for website design and development. In her own time, she enjoys mentoring young and aspiring communication entrepreneurs. She also enjoys spending time with her family and friends. rachelv@bigbend.edu



Tom Willingham

Workshop: Microsoft Office Tips & Tricks (Word & Excel)

Tom has worked as a Business Information Management Lab Coordinator started with Big Bend Community College since December 2004. He previously worked for Microsoft Corporation 11+ years as an Operations Manager for a worldwide product information group. For 12 years prior to Microsoft, Tom was an owner/operator with the Cadillac Management restaurant group.

Lisa Soive**Workshop: Cooking Quickly**

My name is Lisa Soive. I have had a Pampered Chef business for 3 years now. Pampered Chef has allowed me to stay at home with my kids. Pampered Chef has also been a blessing to me in the fact that I am able to get out in the community and help others learn how to use kitchen tools that save time in the kitchen. Pampered Chef has easy, budget friendly recipes to help bring their families back to the table. My family loves the Pampered Chef and participates in all aspects of it. I have a son who is 7 years old and a daughter who is 5 years old. They help me put orders together and stamp catalogs or whatever I need to get done. They get so excited to see the boxes when they are delivered on our porch. I am looking forward to the opportunity to meet you and share my story with you.

Lisa Soive
The Pampered Chef
(509)764-1839 office
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Lisa McDaniel, SPHR

Workshop: Choose your Attitude/Positive Change Strategies)

(please note Due to a change in presenters, this workshop was originally titled "Getting What you Want from Life.")

Lisa is educated with degrees in Bachelor of Science and a Master of Science in Education from Illinois State University.

She is currently the Chief Human Resource Manager at Samaritan Hospital in Moses Lake responsible for recruitment, training, and employee relations. She was an adjunct professor at Bellingham Technical College and Central Washington University in courses such as Labor Relations, Human Resource Information Systems, Staffing Organizations and Introductory Human Resource.

Her accomplishments include a variety of certifications, held leadership positions with a number of organizations, and is published in the May 1995 HR Magazine.
